

From: [Rena Leddy](#)
To: [Kathleen Rawson](#); [Steven Welliver](#)
Subject: FW: CA Downtown Association
Date: Wednesday, March 25, 2015 11:11:00 AM

From: Marie Rumsey [mailto:MRumsey@ccala.org]
Sent: Wednesday, March 25, 2015 10:56 AM
To: Kerry Morrison; John Caner; Carol Schatz; Jessica Lall; Kent Smith; Rena Leddy; Michael Ault (mault@downtownsac.org); Lauren Schlau; Steve Mulheim; Maggie Campbell; Kraig Kojian; blair@hdlabid.com
Subject: RE: CA Downtown Association

Members of the Transportation & Housing Committee:

Senator Jim Beall (Chair)- Senate District 15 is comprised of 950,000 residents and encompasses a large portion of Santa Clara County, stretching from Cupertino east to Mount Hamilton and from Los Gatos north to San Jose's Alum Rock District. The cities of Cupertino, Los Gatos, Campbell, Saratoga, Monte Sereno, and the San Jose communities of Willow Glen, Almaden, Evergreen, East San Jose, and Downtown are included within the district. The district also contains vast rural expanses of unincorporated areas that extend to the Santa Cruz Mountains and the Stanislaus County border.

Senator Anthony Cannella (Vice Chair)- The district takes in the [Salinas Valley](#) and a swath of the [Central Valley](#) between [Modesto](#) and [Fresno](#). The rural district is primarily agricultural and heavily Latino.

Senator Benjamin Allen- Senate District 26 consists of the cities of Manhattan Beach, Hermosa Beach, Redondo Beach, Palos Verdes Estates, Rancho Palos Verdes, Rolling Hills, Rolling Hills Estates, El Segundo, Avalon, Lomita, Torrance, Santa Monica, West Hollywood, and Beverly Hills; the Los Angeles neighborhoods of Marina Del Rey, Playa Del Rey, Westchester, Pacific Palisades, Brentwood, Westwood, Westwood Village, Bel Air, Holmby Hills, Little Holmby, Sunset Hills, Beverly Grove, Mar Vista, Mid City West, Miracle Mile, Larchmont Village, Hollywood, Hollywood Hills, Fairfax, Carthay, Fremont Place, Hancock Park, and Windsor Square; and the unincorporated Los Angeles County communities of Marina Del Rey, San Clemente Island, Santa Catalina Island, Franklin, Centinela, and Ocean View

Senator Patricia C. Bates- Senate district 36 stretches from Encinitas in San Diego County to Rancho Santa Margarita in Orange County.

Senator Ted Gaines- The 1st Senate District is made up of 11 counties in Northern California and is home to nearly one million people. It covers most of the Sierra Nevada Mountain Range from the Oregon border in Modoc County and travels south along the Nevada border into El Dorado and Alpine Counties. It is made up of all or parts of: Alpine, El Dorado, Lassen, Modoc, Nevada, Placer, Plumas, Sacramento, Shasta, Siskiyou and Sierra counties. It is a diverse district that also includes many of the Sacramento suburbs. Major cities within the district include: Yreka, Redding, Auburn, South Lake Tahoe, Truckee, Grass Valley, Folsom, Placerville, El Dorado Hills, Susanville, Quincy and

Alturas.

Senator Cathleen Galgiani-SD 5 is based on nesting AD 12 and AD 13 and includes all of San Joaquin County and portions of Stanislaus and Sacramento Counties. The split in Sacramento County is a result of the southern city of Galt being included in this district, while the split in Stanislaus County reflects most of the city of Modesto being added to achieve population equality, along with the whole city of Riverbank and whole communities of Del Rio and Salida. The blending in this district allows for the city of Lodi to be reunited with San Joaquin County along with its sister city of Galt. Both of these cities share a common school district and other services between cities and across counties. This district is, also a result of the partial-district nesting between the Section 5 Merced County AD 21 and the Monterey County AD 30 for Section 5 Senate districts to the south. This district maintains the integrity of Valley floor communities and links Galt with Lodi, and the remainder of Stanislaus County with southern San Joaquin County. - See more at: <http://sd05.senate.ca.gov/district#sthash.2XmzLgo3.dpuf>

Senator Connie M. Leyva-The 20th District that includes Ontario, Chino and part of San Bernardino

Senator Mike McGuire-2nd Senate District - North Coast / North Bay, the district stretches along the [North Coast](#) from the Oregon border in the north to the [Golden Gate Bridge](#) and the [San Francisco Bay Area](#) in the south. The northern part of district is primarily rural, while the southern parts are more suburban.

Senator Tony Mendoza-The 32nd Senate District includes the cities and communities of Artesia, Bellflower, Buena Park, Cerritos, Commerce, Downey, Hacienda Heights, Hawaiian Gardens, La Habra Heights, La Mirada, Lakewood, Los Nietos, Montebello, Norwalk, Pico Rivera, Rose Hills, Santa Fe Springs, South Whittier and Whittier.

Senator Richard D. Roth-The 31st State Senate District includes portions of Riverside County including the Cities of Corona, Eastvale, Jurupa Valley, Moreno Valley, Norco, Perris and Riverside. Each State Senator represents 931,349 Californians. The Senator and his wife Cindy live in Riverside. - See more at: <http://sd31.senate.ca.gov/biography-california-state-senator-richard-d-roth#sthash.294nvhlF.dpuf>

Senator Bob Wieckowski- The 10th Senate District in the California State Legislature stretches from southern Alameda County into Santa Clara County

From: Kerry Morrison [<mailto:Kerry@hollywoodbid.org>]

Sent: Wednesday, March 25, 2015 10:35 AM

To: John Caner; Carol Schatz; Jessica Lall; Kent Smith; Rena Leddy; Michael Ault (mault@downtownsac.org); Lauren Schlau; Steve Mulheim; Maggie Campbell; Kraig Kojian; blair@hdlabid.com; Marie Rumsey

Subject: FW: CA Downtown Association

Take a look at these

From: Mgale510@aol.com [<mailto:Mgale510@aol.com>]

Sent: Tuesday, March 24, 2015 5:58 PM

To: laurens@lsconsult.com

Cc: Kerry Morrison; jlambeth@civitasadvisors.com; Kent@fashiondistrict.org; KraigK@dlba.org; mault@downtownsac.org

Subject: Re: CA Downtown Association

Let's fix that. AB 1300, AB 1193, AB 1194. Now I have copies of the fact sheets for the bills and they are attached. Just let me know if there is anything else I can do.

Mark

In a message dated 3/24/2015 5:51:51 P.M. Pacific Daylight Time, laurens@lsconsult.com writes:

Hi Mark: I don't see that you specified what the bills are - do they have a number yet or what is their status?

What are they about overall? I need more info to get people to get interested and go to next steps.

Thx Lauren

-----Original Message-----

From: Lauren Schlau [<mailto:laurens@lsconsult.com>]

Sent: Friday, March 20, 2015 2:01 PM

To: 'Mark Gale'

Subject: RE: CA Downtown Association

Let me ask them if they want to opt-in on this. I'll let you know. THX L

-----Original Message-----

From: Mark Gale [<mailto:mgale510@aol.com>]

Sent: Friday, March 20, 2015 12:08 PM

To: Lauren Schlau

Cc: Kerry Morrison; Kent Smith; Kraig Kojian; John Lambeth

Subject: Re: CA Downtown Association

My colleagues, who are the sponsors, would be happy to contact CDA and begin a dialogue. Should I forward your email addresses to them so you can set up a time to talk?

Mark Gale

Sent from my iPhone

> On Mar 20, 2015, at 11:09 AM, Lauren Schlau <laurens@lsconsult.com> wrote:

>

> Hi Mark: Kerry thx for connecting us. Yes we want to know more about
> these bills. At the same time we are in the process of finding a
> public affairs company to help us track issues of interest to BIDs and
> where we and our members take positions and actions as appropriate
> (and agreed to by the
> board) like other trade associations.

>

> Kraig and John copied above are two board members who have taken a
> lead on advocacy and can work with you as we and this prop.
> legislation moves forward.

>

> Thx very much.

>
> Best Lauren
>
>
> -----Original Message-----
> From: Mark Gale [<mailto:mgale510@aol.com>]
> Sent: Friday, March 20, 2015 9:09 AM
> To: Kerry Morrison
> Cc: Lauren Schlau; Kent Smith
> Subject: Re: CA Downtown Association
>
> Thank you, Kerry, and good morning, Lauren. I would be happy to
> discuss the need for this legislation with you. More importantly, the
> sponsors of the bills would appreciate the opportunity to make contact
> with CDA, review the details with you, and hopefully gain your support.
>
> In the interests of full disclosure, my support for these bills is
> that of a private citizen and a steering committee member of the LPS
> Reform Task Force II. NAMI California has not yet reviewed them, so
> there is not a formal "NAMI" position yet.
>
> Mark Gale
> Sent from my iPhone
>
>>> On Mar 20, 2015, at 8:55 AM, Kerry Morrison <Kerry@hollywoodbid.org>
>> wrote:
>>
>> Hi Lauren, at last week's CDA conference, I moderated a panel on
>> chronic
> homelessness, as you know.
>>
>> One of the panelists was Mark Gale, who is very active in NAMI, the
> National Alliance on Mental Illness. He mentioned that there were
> three important bills pending in Sacramento which address some of the
> underlying issues we experience in trying to help individuals who are
> homeless on our streets and suffer from mental illness.
>>
>> I am at home right now, so I don't have my notes, but I'd like to
>> connect
> him with you because you are chair of CDA's leg committee, as I
> understand it.
>> I think it would be terrific if CDA could help inform its members
>> about
> these bills, and I could also weigh in on how I think some of these
> changes would help us as we address the needs of those who are
> languishing on our streets.
>>
>> Mark, meet Lauren.
>>
>> Kerry
>>
>> -----Original Message-----
>> From: Mark Gale [<mailto:mgale510@aol.com>]
>> Sent: Monday, March 16, 2015 12:01 PM
>> To: Kerry Morrison
>> Subject: CA Downtown Association
>>

>> Kerry,
>> The sponsors of the legislation I highlighted at the Conference would
>> like
> a referral to the Association Legislative Committee. Is it possible
> you could provide that contact info?
>>
>> Mark Gale
>> Sent from my iPhone
>